

MoveMatch Cookie Policy

Last modified: 07 January 2026

This cookie policy applies to the use of cookies and similar techniques on the website movematch.nl.

1. What are cookies?

Cookies are small text files that movematch.nl stores on your computer, tablet or smartphone when you visit the website. These cookies ensure that the website functions properly and helps us gain insight into the use of the website.

Cookies make it possible to remember information about your visit, such as:

- preferences you set on the website;
- choices you make while using the website;
- general information about how visitors use the website.

In addition to cookies, MoveMatch also uses similar techniques, such as local storage, pixels and tracking through unique links. These techniques allow us to collect information about how visitors use our website and how they interact with our services.

Tracking through unique links means that we use special links that are provided with a unique code. When you click on such a link, we can determine:

- that the link has been clicked;
- when this has happened;
- through which channel, partner or campaign you arrived at the website;
- general technical data, such as the type of device or browser used.

This information is not used to directly identify you as a person, but to analyze and improve the use of our website and services. Where possible, we process this data anonymously.

2. Which cookies does MoveMatch use?

MoveMatch uses the following categories:

Functional cookies (necessary)

These cookies are necessary for the website to function properly. For example, they remember:

- Preferences you set
- Choices you make on the website

No consent is required for functional cookies.

Analytical cookies

We use Google Analytics to gain insight into the use of our website. This allows us to analyse, among other things:

- page views
- click behavior
- session duration

Google Analytics is set up to be privacy-friendly:

- IP addresses are anonymized
- data is not shared with Google for other services
- advertising features are disabled

We ask for permission for these cookies through the cookie banner.

Tracking via unique links

MoveMatch uses unique (tracking) links to measure:

- whether a link is clicked
- through which channel or partner visitors arrive at the website

This form of tracking may involve processing data such as:

- the moment of clicking
- technical data (such as device or browser)

- a unique, non-directly identifiable identification

This tracking is only used for analysis and optimization and not for personalized ads.

Where this tracking is not strictly necessary, we ask for consent through the cookie banner or explicitly inform users about this.

3. Third-party cookies and services

Analytical cookies are placed by Google LLC. Google may store data on servers outside the EU. You can find more information about this in Google's [Privacy and Terms of Use](#).

4. Consent

On your first visit to [movematch.nl](#), we will ask for permission through a cookie banner for:

- analytical cookies
- Non-Necessary Tracking via Unique Links

You can withdraw your consent:

- Refuse
- Modify or withdraw later via the cookie settings of your browser

Functional cookies are always placed.

5. Deleting or blocking cookies

You can manage, delete or block cookies yourself at any time via the settings of your internet browser. You can also set up a warning when a website wants to place cookies.

Please note that disabling or deleting cookies may affect the functioning of the website. Some parts of [movematch.nl](#) may not work properly or at all when cookies are disabled.

More information can be found via the help function of your browser (such as Chrome, Firefox, Safari, Microsoft Edge, etc).

6. Contact

If you have any questions about this cookie policy, please contact:

MoveMatch

E-mail: contact@movematch.nl

Website: <https://movematch.nl>

You can also file a complaint with the Dutch Data Protection Authority.

7. Changes

MoveMatch reserves the right to change this cookie policy.

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